



**Exhibitor/Sponsor Registration Form**  
 96<sup>th</sup> Central Atlantic States Association of Food & Drug Officials  
 Annual Educational Conference  
**Crowne Plaza Pittsburgh South**  
**May 9-11, 2012**  
 164 Fort Couch Road Pittsburgh, PA 15241  
 (412) 833-5300

For more information, contact Bobbie Raffetto  
 Phone: (610) 970-1776 Fax #: (610) 970-1760 E-mail at [Bobbie.Raffetto@PasterTraining.com](mailto:Bobbie.Raffetto@PasterTraining.com)

Company Name:			
Representative:			
Representative (On-Site):			
Address:			
Phone:		Fax:	
E-Mail:		Web Site:	

**IMPORTANT!!** Please e-mail a description of your products, services, and a JPG image of your organization's logo (if desired) to be included in the conference materials to [Bobbie.Raffetto@PasterTraining.com](mailto:Bobbie.Raffetto@PasterTraining.com)

**Exhibitor Fees**

8' x 10' Booth Paid By 12/31/2011	<input type="checkbox"/> \$350.00
8' x 10' Booth Paid By 1/31/2012	<input type="checkbox"/> \$450.00
8' x 10' Booth Paid After 2/1/2012	<input type="checkbox"/> \$500.00

**Sponsorship Fees**

Description	Partial (Specify Amount)	Exclusive Sponsorship
Morning Coffee Break Sponsor (3 each @ \$200.00)	<input type="checkbox"/> \$	<input type="checkbox"/> \$600.00
Afternoon Refreshments (3 each @ \$300.00)	<input type="checkbox"/> \$	<input type="checkbox"/> \$900.00
Welcome Reception Sponsorship	<input type="checkbox"/> \$	<input type="checkbox"/> \$1,000.00
Audio-Visual Support Sponsorship	<input type="checkbox"/> \$	<input type="checkbox"/> \$1,000.00
Conference Attendee Binder/Printing Sponsorship	<input type="checkbox"/> \$	<input type="checkbox"/> \$1,000.00
Conference Attendee Handout Sponsorship	<input type="checkbox"/> \$	<input type="checkbox"/> \$1,000.00
Platinum Conference Sponsorship (Includes 4 full conference registrations, placard recognition, and a 10 min. presentation at the Awards Banquet)		<input type="checkbox"/> \$2,000.00
Gold Conference Sponsorship (Includes 3 full conference registrations, placard recognition, and a 5 min. presentation at the Awards Banquet)		<input type="checkbox"/> \$1,500.00
Silver Conference Sponsorship (Includes 2 full registrations, placard recognition and a 5 min. presentation at the Awards Banquet)		<input type="checkbox"/> \$1,000.00
Bronze Conference Sponsorship (Includes 1 full conference registration and placard recognition)		<input type="checkbox"/> \$500.00
CASA Conference Donation		<input type="checkbox"/> \$50.00

**Payment** (Reminder: Booth assignment will be reserved/confirmed only upon full payment)

Check payable to the "CASA"    OR     via PAY PAL @ [www.casafdo.com](http://www.casafdo.com) (accepts major credit cards)

If made by Pay Pal, date of purchase and amount	Charge will appear as "CASA"
---	------------------------------

**Sponsorship Benefits:**

- Networking opportunities and exposure for your organization
- Unique opportunity for you to reach out to both the regulatory and industry communities
- Extending your marketing return
- Increase your visibility by setting you apart from your competitors
- Position you as a leader in the industry
- Your company's name and logo will appear in the conference program with the event your company will be sponsoring as well as on-site placards and slide show at the event.
- Information will be posted on our website listing sponsors and a link can be provided directly to your company's website.

**CASA Office Use Only:**

Date Paid:	Amount Paid:
Method of Payment:	Booth # Assigned:

## Exhibitor Registration Form Continued

### **Payment Information:**

Please make check payable to the “CASA” and mail this form and your payment to:

CASA – c/o Bobbie Raffetto  
Paster Training, Inc.  
1262 Laurelwood Road  
Pottstown, PA 19465

### **Hotel Information:**

Crowne Plaza Pittsburgh South  
164 Fort Couch Road  
Pittsburgh, PA 15241

Phone: (412) 833-5300  
Toll Free: (800) 2 CROWNE  
<http://www.crowneplaza.com/pittsburghso>

### **Exhibitor Information:**

Booth selections are not guaranteed. They will be assigned on a first-come, first-serve basis upon receipt of payment. If you require additional services, you must purchase them through the hotel banquet services. Contact Bobbie Raffetto at 610.970.1776 for more information.

Booth setup is on Tuesday, May 8<sup>th</sup> from 1pm – 5pm. Exhibitor display times are: Wednesday, May 9<sup>th</sup> from 7:00am to 5:00pm, Thursday, May 10<sup>th</sup> from 7:00am to 5pm and Friday May 11<sup>th</sup> 7am-12pm. Hours that the Exhibitors' booths are manned are at Exhibitors' discretion. This is an educational conference and most traffic is during breaks (see program for details). Booth breakdown is from 12:00pm to 2:00pm on Friday, May 11<sup>th</sup>.

### **Fee Includes:**

- One 6' table draped and skirted on three sides per 8' x 10' booth.
- One Full Conference registration.
- Exhibitor listing on the CASA website with link to your organization's website.
- Exhibitor listing in Conference program provided to each participant.
- Electronic list of participants will be provided to each Exhibitor after the Conference upon request.

### **Advertising Information:**

**IMPORTANT!!** All CASA Associate Members are encouraged to ship 250 pieces of promotional items such as pens, mugs, food, beverages, etc. to promote your brand. All exhibitors have a bonus of adding one 8x11 advertising piece to the conference program by March 1<sup>st</sup>, 2012. All promotional items and advertising pieces must be shipped to:

**Rachel Weinblum**  
**Pittsburgh Conference of CASA**  
**4680 Prescott Dr.**  
**Bethel Park, PA 15102**

### **Sponsorship Information:**

**IMPORTANT!!** Please e-mail a description of your products, services, and a JPG image of your organization's logo (if desired) to be included in the conference materials to [Bobbie.Raffetto@PasterTraining.com](mailto:Bobbie.Raffetto@PasterTraining.com).

Please note we are anticipating approximately 250 attendees affiliated with a variety of Federal, State, Local, International, and Industry entities. If unexpected numbers are reached, you will be contacted.